B2B Terms and Conditions

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1. Supplier and business customers

Ziyad TAIA-ALAOUI, individual entrepreneur (entrepreneur individuel / EI), operating under the trade name BlessfullyAI and offering the BioCred service. SIREN: 941 391 021. Registered business address: 44 Rue Général Ferrié, 38100 Grenoble, France. Email: contact@getbiocred.com. Telephone: +33 7 61 64 59 45.

These Terms apply to BioCred research-based content services ordered by customers acting exclusively for business or professional purposes. BioCred is a service name, not a separate legal entity.

2. Services and order

The purchased services, selected publication channels, monthly content volumes, add-ons, billing currency and applicable price are those presented in the plan summary and accepted at checkout. An order becomes binding when the customer confirms the subscription and accepts these Terms. The confirmed plan summary forms part of the agreement.

3. Seven-day free trial

A new subscription begins with a seven-calendar-day free trial. No subscription fee is charged during the trial. The trial includes an initial content deliverable corresponding to the selected plan; it does not include the entire monthly volume. The plan price, currency, trial end date and first billing date are displayed before the customer confirms the subscription.

If the customer cancels before the trial ends, no subscription fee is charged. Otherwise, the subscription automatically becomes paid at the monthly price accepted at checkout.

4. Monthly billing and payment

The subscription is billed monthly in the currency and at the amount accepted at checkout. Card payments and recurring payment authorisation are handled by the payment provider presented during checkout. The customer may update their payment details using the available subscription management process. Applicable taxes, if any, are indicated in the checkout and invoice according to the transaction and customer status. The supplier operates under the French VAT exemption regime (franchise en base) where applicable: VAT not applicable, Article 293 B of the French General Tax Code.

5. Content production and delivery

BioCred produces research-informed communication content from publicly available scientific publications, using the research topic and editorial instructions supplied by the customer. The service does not require customer research datasets or confidential personal datasets.

BioCred delivers the content items and cadence included in the confirmed plan. The customer shall provide necessary editorial instructions and reasonably respond to requests for clarification. Content is provided for the customer to review before publication or use.

6. Cancellation and paid-period fulfilment

The customer may cancel the subscription at any time using the subscription management process or by contacting contact@getbiocred.com. Cancellation stops the next renewal. For a paid subscription, cancellation takes effect at the end of the current paid billing period; BioCred continues to provide all content

deliveries included in that paid period, even if cancellation was requested earlier. Cancellation alone does not entitle the customer to a prorated refund for the paid period, subject to mandatory law.

Cancellation during the free trial prevents the first subscription charge.

7. Rights in delivered content

The customer may continue to use and publish content delivered by BioCred after the subscription ends. BioCred retains its software, internal tools, production methods, templates and workflows. This permission does not transfer third-party rights in scientific publications, images, music or other protected material. Any third-party licensing and attribution requirements remain applicable.

8. Scientific content and publication responsibility

BioCred supplies science-informed editorial and communication materials. These materials are not individual medical advice, clinical validation or regulatory approval. The customer remains responsible for assessing the final content, the suitability of brand claims and any applicable sector-specific advertising or professional regulations before publication. BioCred does not guarantee audience, revenue or other commercial outcomes.

9. Applicable law and contact

French law governs these Terms, subject to mandatory rules that may apply. For contractual questions or complaints, contact contact@getbiocred.com. The parties will seek an amicable resolution before bringing proceedings before a competent court.

10. Terms updates

The version accepted by the customer when placing an order governs that order and subscription unless the parties validly agree otherwise or mandatory law requires a change.